

Regional Marketing Initiative

Rutland Region Chamber of Commerce

Rutland Economic Development Corporation

WHY?

Rutland County faces serious population decline



Scenario A:

County population decreases 1.4% by 2020 and 5.2% by 2030



Scenario B:

County population decreases 5.1% by 2020 and 12.1% by 2030

SIGNIFICANT
IMPLICATIONS
FOR
THE REGION

PROPERTY VALUES

TAX BASE

LOCAL RETAILERS

RESTAURANTS

EMPLOYERS

3-PART PLAN TO REVERSE THE TREND

QUALITY OF LIFE – Safe, no traffic, arts etc.

WORKFORCE – Dispel the myth there are no jobs here

TOURISM – Grow Killington Valley Initiative

RU

VT

RUTLAND VERMONT



Confused?



10 year Sustainability Plan

Local Business Community

- Carpenter and Costin
- Casella Waste Systems
- Foley Family of Businesses
- Green Mountain Power
- Heritage Family Credit Union
- Mountain Times
- Rutland Economic Development Corporation
- Rutland Region Chamber
- Rutland Regional Medical Center
- Castleton University
- VELCO
- Russell Construction Services



Rutland County Municipalities

\$1 / Person